ARTHUR HILLS-DESIGNED 27 HOLE CHAMPIONSHIP GOLF COURSE

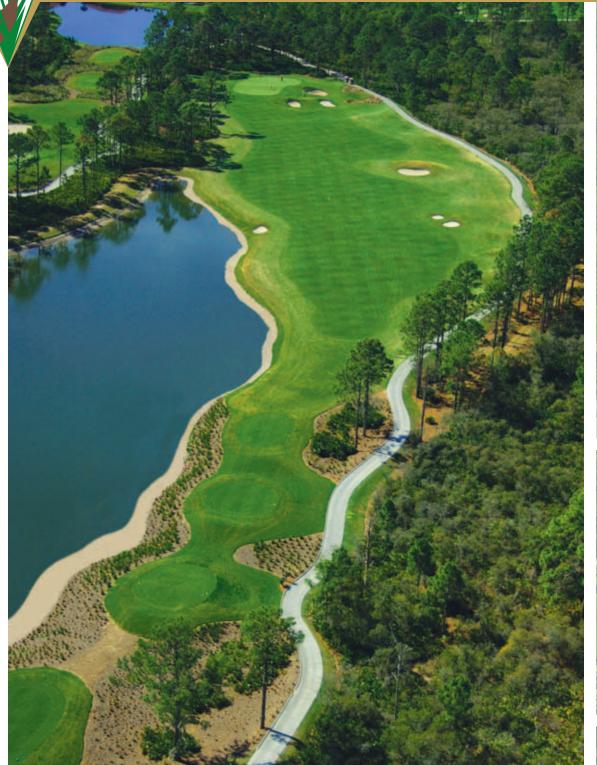


o incorporate the vision of the Master Plan for Heron Creek and its emphasis on preserving and enhancing the natural environmental, the

developers of Heron Creek chose Arthur Hills, nationally known architect of more than 120 golf courses, to design the 27-hole championship golf course. Noted for his ability to integrate the features of the natural landscape into his work, Mr. Hills produced a design that is uniquely tailored to Heron Creek. Idyllic surroundings and exceptional land configuration epitomize the unique character of this golf course.

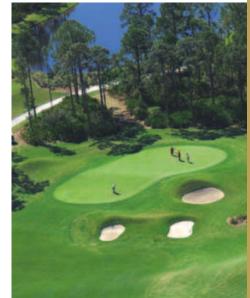
From the moment you step onto the first tee at Heron Creek, you'll experience the exhilaration of playing the brilliantly designed and meticulously maintained first 18 holes of the championship Par 72 course. The challenging, but not intimidating, course design includes elevation changes unique to Southwest Florida, sparkling water features, and all the natural beauty of Heron Creek. Playing golf at Heron Creek is an experience you'll want to repeat over and over again.











THE LEARNING CENTER



Surrounded by the beauty of nature, your golfing experience at Heron Creek will be greatly enhanced by the state-of-the-art Golf Learning Center. Designed to help golfers of all skill levels, the Golf Learning Center makes practice and improving your game as much fun as playing the game. Six practice areas and five practice greens allow golfers to perfect all elements of their game.

The whole family will have fun practicing together. Or enjoy a day to yourself, practicing drives and iron shots, chips and putts. The Learning Center is also the home of the Heron Creek Golf Academy, offering half- to multi-day instructional programs for every aspect of the game and for every skill level. Individualized programs are also available from Heron Creek's team of qualified PGA professionals.